

## **College Writing II**

### **Poster Presentation**

For your final assignment, you will take your argumentative research paper and turn it into a poster presentation. Wednesday, November 25<sup>th</sup>, we will display the posters in the Buford House. Friends, faculty, and staff will be invited to check out the posters and ask questions about your research. This will be a real-life opportunity to persuade an audience!

#### **Consider the following when designing your poster:**

An effective poster is focused on your main point, includes graphics, and is well-organized (much like your research paper).

#### **Plan:**

- 1). Focus on your main idea and how you will “fit” a 5-7 page paper on to 1 poster.
- 2). Format your poster appropriately (single sheet or multi-panel)

#### **Focus:**

- 1). Keep it simple. If your audience has questions, they will ask, and you can go into greater detail through an oral conversation.

#### **Layout:**

- 1). Headings will be used to highlight important points
- 2). Graphics/pictures should dominate your poster
- 3). Written text should be minimal

#### **Audience:**

- 1). Provide context for your work
- 2). Use plain language
- 3). Avoid slang, jargon, and acronyms

## College Writing II Poster Presentation Rubric

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Main Point(s) & Focus	Main point(s) is missing and development is unacceptable  No use of emotional and/or logical appeals to support/develop thesis	Poster lacks a main point(s) and development is weak or off-topic  Makes an attempt to use emotional and/or logical appeals to support & develop thesis	Poster contain a main point(s) but may not be fully developed  Uses emotional and/or logical appeals to support and develop thesis	Poster contains a main point(s) that is fully developed and supported  Balances use of emotional and/or logical appeals to support and develop thesis
Style & Organization	Headings are not used to highlight main points  Graphics not used  Poster contains too much written text  Student does not consider audience	Headings are used sparingly to highlight main points  Graphics are used sparingly  Poster depends on written text to communicate with an audience  Poster lacks audience awareness in some areas	Headings are used to highlight important points  Graphics are used  Poster uses limited text  Poster is audience appropriate	Headings effectively highlight main points  Graphics effectively refer to main points  Poster uses limited written text to communicate with an audience  Poster is for an appropriate audience and considers the audience's background knowledge and attitude toward the topic
Grammar, Spelling & Mechanics	Poster contains numerous grammatical,	Poster contains more than three grammatical,	Poster contains less than two grammatical,	No grammatical, spelling, or

	spelling & mechanical errors	spelling, & mechanical errors	spelling, & mechanical errors	mechanical errors
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